

# MAGNOLIA PARK LIMITED

## **Privacy Notice**

Magnolia Park believes that the responsible use of personal information collected on its web sites is critical to its business objectives and reputation. As part of our commitment to privacy, we have adopted this **Online Privacy Statement**

Whenever you give us your personal data, you are consenting to its collection and use in accordance with this privacy policy. We may change our privacy policy at any time without giving you notice, so please check it each time you visit our website.

Magnolia Park takes the issue of security and data protection seriously and adheres to the guidelines published by the Information Commissioners Office (ICO) on Data Protection and the changes required to be GDPR compliant. We are committed to ensuring that your privacy is protected and this notice describes how we use the personal information collected from, or that you provide when you engage with our services or otherwise contact us.

We will not share information about you with third parties without your consent, unless the law allows or requires us to do so and will not use your data for any marketing purposes without your consent. If you choose to provide us with information you explicitly grant your consent to us using that information as is necessary to provide Services to you. All personal information collected is stored within secure servers and only handled by staff who have received appropriate training.

### **Collection of personal data**

The extent and type of information we receive from you on our external website depends on what you do when visiting our sites. If you visit our site to read or download information, such as news stories or articles, all of the information we collect - such as the date and time you access our site, the location and the Internet address of the Web site from which you linked directly to our site - is statistical only and not personally identifiable. We use information about the number of visitors and their use of the site in aggregate form to make our site more useful and attractive to you.

If you provide us with personal data we will use it to process your on-line requests, to provide goods and services to you or your organisation and to let you know about other Magnolia Park goods and services in which you might be interested. For example, if you send us an e-mail message requesting information about Magnolia Park, we will use your e-mail address and other information you supply to respond to your request. If we intend to use your personal information to tell you about other Magnolia Park services, we will tell you so and give you an opportunity to decline to receive such communications.

Data is stored securely in a need-to-know basis on the following systems:

- Our Internal golf management system used by ASL to administer your club membership, tee times, retail and bar services and for internal auditing.
- Our Quote database to offer quotations for golf, business and private function bookings.
- Our financial system in order to bill for our services.
- CCTV at Magnolia Park's main office.
- A third party email platform used for emailing offers and newsletters to subscribed contacts

# MAGNOLIA PARK LIMITED

The personal data we process may include, but may not be limited to, the following:

- Member / Guest Name
- Company Name
- Company Address
- Telephone number for contact regarding bookings and or golf membership payments
- Email addresses for a main contact
- Email correspondence
- Date of Birth

The collection of this information is used by Magnolia Park to:

- Deliver and administer golf memberships, golf bookings, hotel and event bookings and services.
- Provide transparency for reviewing our customer support interaction.
- To notify you about any changes to our services.
- As necessary to prevent or detect crime.

Under the data protection legislation you have the right to:

- Object to processing of personal data that is likely to cause, or is causing, damage or distress.
- Prevent processing for the purpose of direct marketing.
- Object to decisions being taken by automated means.
- In certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed.
- Claim compensation for damages caused by a breach of the data protection legislation.

If you would like to find out more about how we use your personal data, or if you want to access or update the information about you that we hold, please contact [website@magnoliapark.co.uk](mailto:website@magnoliapark.co.uk)

If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to the Information Commissioner's Office at <https://ico.org.uk/concerns/>

If you send us a resume or CV to apply online for a position with Magnolia Park, we will use the information provided to match you with available opportunities.

## COOKIE POLICY

### What are cookies and how do we use them?

Cookies are text files containing small amounts of information, which your computer or mobile device downloads when you visit a website. When you return to websites – or visit other websites that use the same cookies – they recognise these cookies and therefore your browsing device. Cookies do lots of different jobs, like helping us understand how this website is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests. You can find out more about what Cookies are here - <http://www.aboutcookies.org> and find out how to delete cookies here - <http://www.aboutcookies.org/how-to-delete-cookies>

### Managing cookies on this website.

We use cookies on our website to make your browsing experience better. By using this website you accept our use of cookies. You can control how cookies are placed on your device and remove existing

# MAGNOLIA PARK LIMITED

cookies; all you have to do is change your web browser settings. Please be aware that restricting cookies may affect the functionality of this website, for example, you would not be able to log into the Members area if you disable cookies on your browser.

## **What types of cookies do we use?**

**Session (Transient) cookies:** these cookies are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.

**Persistent (Permanent/Stored) cookies:** these cookies are stored on your hard drive until they expire (i.e based on a set expiration date) or until you delete them. These cookies are used to collect identifying information about the user, such as Web surfing behaviour or user preferences for a specific site.

## **What happens to cookies that have been downloaded in the past?**

Cookies set prior to you changing your settings may still be on your computer. You can remove them using your browser settings.

Copyright © 2018 Magnolia Park Ltd. All rights reserved.